Executive Proclamation

State of South Dakota
Office of the Governor

Whereas, South Dakota is home to more than 15,000 ranchers and cattlemen who provide a quality product to consumers and have a $2.8 billion impact on the state's economy; and,

Whereas, There are more than 3.7 million head of cattle in South Dakota, and the cattle industry has played a significant role in the history of our state; and,

Whereas, South Dakota beef producers are stewards of the land, whose environmental practices ensure their improved farms and ranches will be productive for future generations; and,

Whereas, It is important that the citizens of South Dakota recognize the valuable contributions the beef cattle industry makes to the health and well-being of our state; and,

Whereas, South Dakota cattle producers continue to meet the challenges of a changing industry by providing lean, high quality, nutritious, and safe beef products to the consumer; and,

Whereas, Beef provides South Dakota consumers with a rich supply of important nutrients, including zinc, iron, and protein; and,

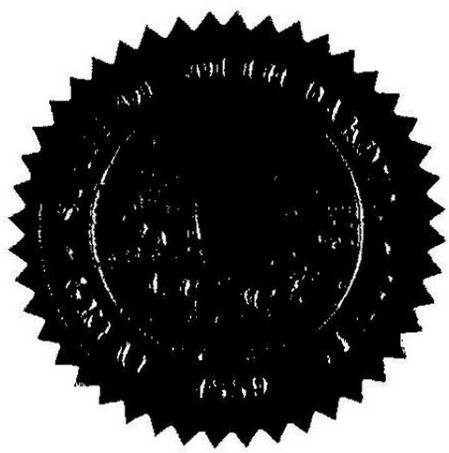
Whereas, The SOUTH DAKOTA CERTIFIED® Beef and SOUTH DAKOTA CERTIFIED ENROLLED CATTLE™ programs provide consumers a safe, wholesome, quality product while creating increased profit opportunities for beef producers; and,

Whereas, May is the beginning of the summer grilling season—a perfect time for South Dakotans to enjoy hamburgers, steaks, and kabobs on the grill:

Now, Therefore, I, Dennis Daugaard, Governor of the state of South Dakota, do hereby proclaim May 2012, as

BEEF MONTH

in South Dakota.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Thirtieth Day of April in the Year of Our Lord, Two Thousand and Twelve.

Dennis Daugaard

Dennis Daugaard, Governor

Attest:

Jason Gant

Jason M. Gant, Secretary of State